



VIRTUAL D^eNTAL SOLUTIONS

Your one-stop resource for smart solutions

Marketing Solutions

All successful marketing campaigns need a plan to help you set your goals and timelines, strategize, and track your ROI. Without a plan, you won't attract the right patients or reach your goals.

For over 25 years, we have been delivering results-driven marketing solutions for dentists and dental practices both in print and online. Our process involves getting to know the personality of a dental practice – internal and external. The more we know and understand about you and your patients, the more effective we can be in marketing, organizing and managing the appropriate campaign that will produce the right print and online materials for your practice.

Whether you need an outside marketing expert, marketing materials, or a direct mail campaign, we'll customize a package especially for you that fits your budget and timeline.

Our Marketing Solutions Include:

- » Brand Identity
- » Logo Design
- » Brochure / Rack Cards
- » Co-Marketing Campaigns
- » Marketing Plans
- » Customer Analysis
- » E-marketing and Direct Mail Campaigns

Don't be out of sight and out of mind!

Corporate Identity

Attract the right patients and valuable employees with a strong corporate identity. Your company's logo should capture the essence of your company. Our design experts can help you get that unique logo which stands out in a crowded marketplace and captures the attention of your patients.

Direct Mail

Frequent and consistent communication from your side helps ensure that your patients remember you. Virtual Dental Solutions helps you constantly touch base with your patients through well-written and professional self-mailers, postcards and announcements.

Brochures

An attractive and professional brochure reminds patients of your qualitative services long after they leave your office. Use our expertise in designing brochures to impress your patients.

Newsletters

Sending out monthly newsletters is a great way of giving valuable information to your patients. You can highlight your expertise, the range of your services and highlight new offerings through your newsletters. Ask us to design a unique and appealing newsletter each month.

Internet Marketing

Today, internet marketing is at the center of any successful campaign. Online ads, e-newsletters, and interactive websites are a great way to put your practice in front of more prospects than you ever thought possible. We can help you get a good ROI on your internet marketing campaigns.

Customer Analysis

We can assist you in analyzing your patients' requirements, which will help you understand what they need and service them in a better way. This includes some in-depth research and survey tools.



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Angela presents clients with a unique blend of business acumen and creative talent. Clients depend on her to capture their essence and brand their practice as superior and distinct from the competition. She has over 25 years of experience in branding and corporate identity.

www.e-DDS.com