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Focusing on your medical practice so you can focus on your patients



Medicine is
Your Practice
The Health
Care Business
Is Ours

Technology Planning Provides Positive Returns



From cell phones to PCs to MRI machines, technology is at the heart of a successful medical practice. However, buying equipment for the sake of having technology provides you with little, if any benefit. Click "Full Article" to learn about strategic technology planning.

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Is Your Medical Practice Struggling With Poor Collections?



You went into medicine to treat patients. But your office seems to spend more and more hours on collections - and that takes time away from providing health care services. Despite all the efforts to collect

money owed to your practice, the results are dismal. Click **Full Article** for some ideas on how to improve the financial health of your billing department.

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Dental Practice Management

What Can be Gained From Asking Patients for Opinions



task.

Your practice can benefit by conducting periodic assessments of your patients' satisfaction. Read the "Full Article" to find out why conducting patient surveys is a good way to accomplish this

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Business Finance

Increase the Odds of Getting a Loan



Bank Lender. Now that's a title that can cause anxiety for many business owners, particularly when it's time to borrow money. But in many cases, you simply need to understand the lending process and be prepared. Click "Full Article" for an insider's guide that can help level the playing field.

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